



Republic of the Philippines
NATIONAL PRIVACY COMMISSION
BIDS AND AWARDS COMMITTEE
Resolution No. 054-2020, Series of 2020

**RECOMMENDING THE AWARD OF CONTRACT FOR PUBLICATION OF THE
NATIONAL PRIVACY COMMISSION'S CIRCULAR ON ADMINISTRATIVE FINES**

WHEREAS, the National Privacy Commission (NPC) is the agency mandated to enforce data privacy protection;

WHEREAS, NPC is mandated to administer and implement the provisions of the Data Privacy Act of 2012 (DPA) and to monitor and ensure compliance of the country with international standards set for data protection;

WHEREAS, pursuant to its mandate, NPC, in coordination and consultation with the UP Law Center, has drafted and is currently finalizing a circular imposing administrative fines for the violations of the DPA;

WHEREAS, in order for the Circular to have force and effect, there is a need to publish the same in a newspaper of general circulation. Publication was included in NPC's budget under APP Item No. 2020-0018 with an Approved Budget for the Contract (ABC) amounting to Php150,000.00;

WHEREAS, Section 53.6 of the Revised Implementing Rules and Regulations (IRR) of Republic Act No. 9184 recognizes Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services as a method of procuring goods;

WHEREAS, based on market study previously conducted by the end-user to determine the probable sources, herein attached as ANNEX "A", among the providers who can undertake the project at more advantageous terms, it was determined by the BAC that the Philippine Daily Inquirer (PDI), being a technically, legally, and financially capable service provider, presents terms that are most favorable to the government;

WHEREAS, the BAC proceeded to negotiate with PDI based on the Technical Specifications, Scope of Work or Terms of Reference prepared by the End-User;

WHEREAS, evaluating the quotation and documentary requirements submitted by PDI, it was determined that it passed the legal, technical, and financial requirement mandated by R.A. 9184 and its IRR;

NOW, THEREFORE, for and in consideration of the foregoing, WE, the members of the NPC-BAC hereby RESOLVE, as it is hereby RESOLVED, to recommend to the Head of the Procuring Entity (HoPE), for his consideration and approval, the award for the contract for the publication of the NPC Circular on Administrative Fines in the classified ad section to

Philippine Daily Inquirer in the total amount of Forty-six Thousand Two Hundred Sixty-seven and 20/100 (Php46,267.20).

RESOLVED this 15th day of October 2020, through video conference meeting.

ATTEST:

Sgd.
MR. ERWIN D. ESPENILLA
Executive Assistant IV, OPC
BAC Member

Sgd.
ATTY. AURELLE DOMINIC E. NARAG
Executive Assistant IV
BAC Member

Ragsag Jonathan Rudolph Yandan
Digitally signed by Ragsag Jonathan Rudolph Yandan
Date: 2020.10.21 13:55:20 +08'00'

(abstain - acting as end-user)

JONATHAN RUDOLPH Y. RAGSAG
OIC-Chief, DSTSD
BAC Member

ATTY. MA. JOSEFINA E. MENDOZA
OIC-Division Chief, Legal Division
BAC Member


Digitally signed by Villasoto Ivy Grace Torres
Date: 2020.10.20 23:31:33 +08'00'

ATTY. IVY GRACE T. VILLASOTO
OIC-Director, PPO
BAC Vice Chairperson

(on official business)
ATTY. MARIA THERESITA E. PATULA
Director IV, LEO
BAC Chairperson

Approved:


RAYMUND ENRIQUEZ LIBORO

Privacy Commissioner
Head of the Procuring Entity

Date: 26 OCT 2020



Republic of the Philippines
NATIONAL PRIVACY COMMISSION

NOTICE OF AWARD

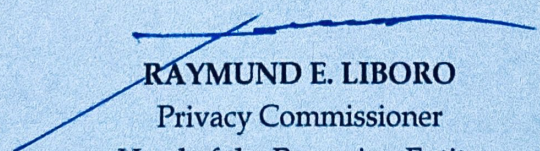
26 OCT 2020

Mr. Randy A. Isaac
Senior Account Executive
The Philippine Daily Inquirer, Inc.
Corner Pasong Tamo and Mascardo Street
Tejeros, Makati City

Dear Mr. Isaac:

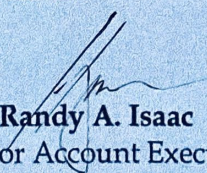
After undergoing the procurement process as mandated by R.A. 9184 and its Implementing Rules and Regulations (IRR) and determining that all eligibility requirements were complied with, please be advised that upon the recommendation of the NPC Bids and Awards Committee, per BAC Resolution No. 054-2020 series of 2020, the contract for publication of NPC's Circular on Administrative Fines amounting to FORTY-SIX THOUSAND TWO HUNDRED SIXTY-SEVEN AND 20/100 PESOS (Php46,267.20), VAT inclusive, is awarded to *THE PHILIPPINE DAILY INQUIRER, INC.*, consistent with Republic Act No. 9184 and its 2016 Revised Implementing Rules and Regulations.

Very truly yours,


RAYMUND E. LIBORO
Privacy Commissioner
Head of the Procuring Entity

26 OCT 2020

Conforme:


Mr. Randy A. Isaac
Senior Account Executive
The Philippine Daily Inquirer, Inc.
Date: OCTOBER 26, 2020



ADVERTISING CONTRACT

THE PHILIPPINE DAILY INQUIRER, INC.
 Chino Roces Avenue (Pasong Tamo) Corner Yague &
 Mascardo Sts., Makati City, Philippines |
 Tel. 8897-8808 / 8897-8425
 VAT REG. TIN 000-803-607-000

Contract No. CA2-02936

Date 21 DECEMBER 2020

OR No. _____
 OR Date _____ AO No. _____

This authorizes the PHILIPPINE DAILY INQUIRER to publish the advertisement of

ADVERTISER: NATIONAL PRIVACY COMMISSION
 COMPLETE ADDRESS: 5/F, DELEGATION BLDG., PCC COMPLEX
ROXAS BLVD., PASAY CITY
 BIR TIN: ✓

PRODUCT: PUBLICATION OF NPC'S CIRCULAR ON ADMINISTRATIVE FINES
 CONTACT PERSON/TEL. NOS.: loc. 127
MR. PAUL VILLAR - Procurement 8234-2228
 MOBILE NO.: 0926-1693741 FAX NO.: _____
 EMAIL ADDRESS: paul.villar@privacy.gov.ph

based on the following specifications/instructions:
 NATIONAL JOB MARKET OBIT ONLINE _____ (OTHERS-SPECIFY)

MODE OF PAYMENT:
 CASH CHECK C.CARD CHARGE ONLINE

AD SIZE: 1/2 PAGE = 6 COLS X 9 MODULE, B/W
 AD CLASSIFICATION: ANNOUNCEMENT
 ISSUE DATES: _____

Direct Deposit Details (Cash | Check | Bank to Bank Fund Transfer): _____
 Online Payment Details: _____

RATE: ₱765.00/col. module SURCHARGE: +12% VAT
 COST PER INSERTION: ₱46,267.20
 TOTAL COST: ₱46,267.20

Credit Card - Type | Issuing Bank | Card Number | Authorization: _____
 OTHER INSTRUCTIONS: _____

Accepted by:
THE PHILIPPINE DAILY INQUIRER, INC.
RANDY A. ISABC
 (Name and Signature of Authorized PDI Representative)

Conforme: [Signature]
RAYMUND ENRIQUEZ LIBORO
 Privacy Commissioner
 (Name and Signature of Advertiser / Authorized Representative)
 (Position)

ADVERTISING POLICIES

The Philippine Daily Inquirer ("PDI") reserves the right:

- To accept/reject advertisements in accordance with publisher's policies standard of acceptance.
- To reject advertisements that are false, misleading, inaccurate, fraudulent, not in good taste, offensive, or those that fail to comply with its standards of decency and dignity or violates laws dealing with such matters as libel, intellectual property or right to privacy, among others.
- To reject advertisements promoting sauna and massage parlors, bold shows and entertainment, pornography, those exploiting sex, those advertising illegal or objectionable products and services, and those that may injure the reputation of PDI.
- To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders or copy instructions which conflict with publication policies.
- To have all advertisers identified by the trademark or signature of the advertiser. Materials which in the judgment of PDI look like or resemble editorial pages or in cartoon technique may be marked "Advertisement" or "Advt."
- To not be responsible for poor production caused by material with wrong specifications or any losses or damages resulting from it.
- To not be liable for typographical errors, incorrect insertions opinions in advertisements published by PDI or any losses or damages resulting from them.
- To subject final lay-out and copy to editorial approval.
- Materials that are not in the possession of PDI on the specified deadline will be replaced by a similarly-sized PDI advertisement. The space reserved will be billed to the advertiser/s and/or the advertising agency responsible for the delayed materials. Cancellations will not be accepted after the deadline.
- If an advertisement contains statements or illustrations that are not deemed acceptable, and that PDI thinks should be changed or eliminated, the advertiser and/or the advertising agency will be notified. Advertising agency; however, if changes cannot be negotiated, the advertisement will be declined by PDI.
- The advertiser and the advertising agency jointly and severally agree to indemnify, defend and hold harmless PDI, its officers, losses, damages, costs and expenses (including legal fees) for which PDI may become liable by reason of PDI's publication of the advertisement.
- PDI will charge a late payment fee equivalent to 3% for every month of delay for unpaid balances.
- PDI may charge its policies at any time in its sole discretion by amending the terms of its advertising contract.
- Only written complaints filed within 30 calendar days after publication shall be entertained.



ADVERTISING CONTRACT

THE PHILIPPINE DAILY INQUIRER, INC.
Chino Roces Avenue (Pasong Tamo) Corner Yague &
Mascardo Sts., Makati City, Philippines |
Tel. 8897-8808 / 8897-8425
VAT REG. TIN 000-803-607-000

Contract No. CA2-02936

Date 21 DECEMBER 2020

OR No. _____
OR Date _____ AO No. _____

This authorizes the PHILIPPINE DAILY INQUIRER to publish the advertisement of

ADVERTISER: NATIONAL PRIVACY COMMISSION
COMPLETE ADDRESS: 5/F, DELEGATION BLDG., PICC COMPLEX
ROXAS BLVD., PASAY CITY
BIR TIN: ✓

PRODUCT: PUBLICATION OF NPC'S CIRCULAR ON ADMINISTRATIVE FINES
CONTACT PERSON/TEL. NOS.: MR. PAUL VILLAR - Procurement 8234-2228
MOBILE NO.: 0926-1693791 FAX NO.: _____
EMAIL ADDRESS: paul.villare@privacy.gov.ph

based on the following specifications/instructions:
 NATIONAL JOB MARKET OBIT ONLINE _____
(OTHERS-SPECIFY)

MODE OF PAYMENT:
 CASH CHECK C.CARD CHARGE ONLINE

AD SIZE: 1/2 PAGE = 6 COLS x 9 MODULE, B/W

Direct Deposit Details (Cash | Check | Bank to Bank Fund Transfer):

AD CLASSIFICATION: ANNOUNCEMENT

Online Payment Details:
Credit Card - Type | Issuing Bank | Card Number | Authorization:

ISSUE DATES:

RATE: 765.00/col. module SURCHARGE: +12% VAT

OTHER INSTRUCTIONS:

COST PER INSERTION: P46,267.20

TOTAL COST: P46,267.20

Accepted by:
THE PHILIPPINE DAILY INQUIRER, INC.
RANDY A. LABAC

(Name and Signature of Authorized PDI Representative)

Conforme: [Signature]
RAYMUND ENRIQUEZ LIBORO
Privacy Commissioner

(Name and Signature of Advertiser / Authorized Representative)

(Position)

ADVERTISING POLICIES
The Philippine Daily Inquirer ("PDI") reserves the right:
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• To reject advertisements promoting sauna and massage parlors, bold shows and entertainment, pornography, those exploiting sex, those advertising illegal or objectionable products and services, and those that may injure the reputation of PDI.
• To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders or copy instructions which conflict with publication policies.
• To have all advertisers identified by the trademark or signature of the advertiser. Materials which in the judgment of PDI look like or resemble editorial pages or in cartoon technique may be marked "Advertisement" or "Advt."
• To not be responsible for poor production caused by material with wrong specifications or any losses or damages resulting from it.
• To not be liable for typographical errors, incorrect insertions opinions in advertisements published by PDI or any losses or damages resulting from them.
• To subject final lay-out and copy to editorial approval.
• Materials that are not in the possession of PDI on the specified deadline will be replaced by a similarly-sized PDI advertisement. The space reserved will be billed to the advertiser/s and/or the advertising agency responsible for the delayed materials. Cancellations will not be accepted after the deadline.
• If an advertisement contains statements or illustrations that are not deemed acceptable, and that PDI thinks should be changed or eliminated, the advertiser and/or the advertising agency will be notified. Advertising agency; however, if changes cannot be negotiated, the advertisement will be declined by PDI.
• The advertiser and the advertising agency jointly and severally agree to indemnify, defend and hold harmless PDI, its officers, losses, damages, costs and expenses (including legal fees) for which PDI may become liable by reason of PDI's publication of the advertisement.
• PDI will charge a late payment fee equivalent to 3% for every month of delay for unpaid balances.
• PDI may charge its policies at any time in its sole discretion by amending the terms of its advertising contract.
• Only written complaints filed within 30 calendar days after publication shall be entertained.

PHILIPPINE DAILY INQUIRER

BALANCED NEWS + FEARLESS VIEWS

ADVERTISING CONTRACT

THE PHILIPPINE DAILY INQUIRER, INC.
Chino Roces Avenue (Pasong Tamo) Corner Yague &
Mascardo Sts., Makati City, Philippines |
Tel. 8897-8808 / 8897-8425
VAT REG. TIN 000-803-607-000

Contract No. CA2-02936

Date 21 DECEMBER 2020

OR No. _____
OR Date _____ AO No. _____

This authorizes the PHILIPPINE DAILY INQUIRER to publish the advertisement of

ADVERTISER: NATIONAL PRIVACY COMMISSION
COMPLETE ADDRESS: 5/F, DELEGATION BLDG., PCC COMPLEX
ROXAS BLVD., PASAY CITY
BIR TIN:

PRODUCT: PUBLICATION OF NPC'S CIRCULAR ON ADMINISTRATIVE FINES
CONTACT PERSON/TEL. NOS.: MR. PAUL VILLAR - PROCUREMENT 8234-2228
MOBILE NO.: 0956-1693791 FAX NO.: _____
EMAIL ADDRESS: paul.villar@privacy.gov.ph

based on the following specifications/instructions:
 NATIONAL JOB MARKET OBIT ONLINE _____ (OTHERS-SPECIFY)

AD SIZE: 1/2 PAGE = 6 COLS x 9 MODULES, B/W

AD CLASSIFICATION: ANNOUNCEMENT

ISSUE DATES: _____

RATE: P765.00/col. module SURCHARGE: +12% VAT

COST PER INSERTION: P46,267.20

TOTAL COST: P46,267.20

MODE OF PAYMENT:
 CASH CHECK C.CARD CHARGE ONLINE

Direct Deposit Details (Cash | Check | Bank to Bank Fund Transfer): _____

Online Payment Details: _____

Credit Card - Type | Issuing Bank | Card Number | Authorization: _____

OTHER INSTRUCTIONS: _____

Accepted by:
THE PHILIPPINE DAILY INQUIRER, INC.
RANDY A. LIBORO
(Name and Signature of Authorized PDI Representative)

Conforme:
RAYMUND ENRIQUEZ LIBORO
Privacy Commissioner
(Name and Signature of Advertiser / Authorized Representative)
(Position)

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- To reject advertisements promoting sauna and massage parlors, bold shows and entertainment, pornography, those exploiting sex, those advertising illegal or objectionable products and services, and those that may injure the reputation of PDI.
- To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders or copy instructions which conflict with publication policies.
- To have all advertisers identified by the trademark or signature of the advertiser. Materials which in the judgment of PDI look like or resemble editorial pages or in cartoon technique may be marked "Advertisement" or "Advt."
- To not be responsible for poor production caused by material with wrong specifications or any losses or damages resulting from it.
- To not be liable for typographical errors, incorrect insertions opinions in advertisements published by PDI or any losses or damages resulting from them.
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THE PHILIPPINE DAILY INQUIRER, INC.
 Chino Roces Avenue (Pasong Tamo) Corner Yague &
 Mascardo Sts., Makati City, Philippines |
 Tel. 8897-8808 / 8897-8425
 VAT REG. TIN 000-803-607-000

Contract No. CA2-02936

Date 21 February 2016

OR No. _____
 OR Date _____ AO No. _____

This authorizes the PHILIPPINE DAILY INQUIRER to publish the advertisement of

ADVERTISER:

NATIONAL PRIVACY COMMISSION

COMPLETE ADDRESS:

5/F, DELEGATION BLDG., PCC COMPLEX

ROXAS BLVD., PASAY CITY

BIR TIN:

based on the following specifications/instructions:

NATIONAL JOB MARKET OBIT ONLINE _____
(OTHERS-SPECIFY)

AD SIZE:

1/2 PAGE = 6col. x 9 module. B/W

AD CLASSIFICATION:

ANNOUNCEMENT

ISSUE DATES:

RATE:

P765.00/col. module + 11% VAT

SURCHARGE:

COST PER INSERTION:

P46,267.20

TOTAL COST:

P46,267.20

PRODUCT: PUBLICATION OF NPC'S CIRCULAR ON ADMINISTRATIVE FINE

CONTACT PERSON/TEL. NOS.:

MR. PAUL VILLAR - Procurement 8234-2228

MOBILE NO.:

0957-1693241

FAX NO.:

EMAIL ADDRESS:

paul.villar@privacy.gov.ph

MODE OF PAYMENT:

CASH CHECK C.CARD CHARGE ONLINE

Direct Deposit Details (Cash | Check | Bank to Bank Fund Transfer):

Online Payment Details:

Credit Card - Type | Issuing Bank | Card Number | Authorization:

OTHER INSTRUCTIONS:

Accepted by:

THE PHILIPPINE DAILY INQUIRER, INC.

RANIX/A. LISC

(Name and Signature of Authorized PDI Representative)

Conforme:

RAYMUND E. VILLAR

(Name and Signature of Advertiser / Authorized Representative)

(Position)

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