



Republic of the Philippines
NATIONAL PRIVACY COMMISSION

NOTICE OF AWARD

OCT 26 2020

Ms. Eliz D. Lim
Sales and Administrative Manager
The Philippine Star
Corner Roberto S. Oca and Railroad Streets,
Port Area, Manila

Dear Ms. Lim:

After undergoing the procurement process as mandated by R.A. 9184 and its Implementing Rules and Regulations (IRR) and determining that all eligibility requirements were complied with, and upon the recommendation of the NPC Bids and Awards Committee, per BAC Resolution No. 052-2020 series of 2020, the contract for publication of NPC's Circular on Cease and Desist Order amounting to ONE HUNDRED THIRTY THOUSAND AND 0/100 PESOS (Php130,000.00), VAT inclusive, is awarded to *PHIL STAR DAILY, INC. (THE PHILIPPINE STAR)*, consistent with Republic Act No. 9184 and its 2016 Revised Implementing Rules and Regulations.

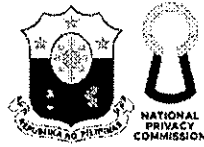
Very truly yours,

RAYMUND E. LIBORO
Privacy Commissioner
Head of the Procuring Entity

OCT 26 2020

Conforme:

Ms. Eliz D. Lim
Sales and Administrative Manager
The Philippine Star
Date: _____



Republic of the Philippines
NATIONAL PRIVACY COMMISSION
BIDS AND AWARDS COMMITTEE
Resolution No. 052-2020, Series of 2020

**RECOMMENDING THE AWARD OF CONTRACT FOR PUBLICATION OF THE
NATIONAL PRIVACY COMMISSION'S CIRCULAR ON THE ISSUANCE OF CEASE
AND DESIST ORDER**

WHEREAS, the National Privacy Commission (NPC) is the agency mandated to enforce data privacy protection;

WHEREAS, NPC is mandated to administer and implement the provisions of the Data Privacy Act of 2012 (DPA) and to monitor and ensure compliance of the country with international standards set for data protection;

WHEREAS, pursuant to its mandate of enforcing the DPA and its related issuances, NPC issued a Circular on the Issuance of Cease and Desist Order which shall apply to all applications for Cease and Desist Order on the processing of personal information and other matters cognizable by the NPC;

WHEREAS, in order for the Circular to have force and effect, there is a need to publish the same in a newspaper of general circulation. Publication was included in NPC's budget under APP Item No. 2020-0019 with an Approved Budget for the Contract (ABC) amounting to Php150,000.00;

WHEREAS, Section 53.6 of the Revised Implementing Rules and Regulations (IRR) of Republic Act No. 9184 recognizes Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services as a method of procuring goods;

WHEREAS, the end-user previously conducted a market study to determine the probable sources, herein attached as ANNEX "A", and among the providers who can undertake the project at more advantageous terms, it determined that Philippine Star, presents terms that are most favorable to the government;

WHEREAS, the BAC, after its own determination that the Philippine Star, a technically, legally, and financially capable service provider, presents terms that are most favorable to the government, proceeded to negotiate based on the Technical Specifications, Scope of Work or Terms of Reference prepared by the End-User;

WHEREAS, evaluating the quotation and documentary requirements submitted by Philippine Star, it was determined that it passed the legal, technical, and financial requirement mandated by R.A. 9184 and its IRR;

NOW, THEREFORE, for and in consideration of the foregoing, WE, the members of the NPC-BAC hereby RESOLVE, as it is hereby RESOLVED, to recommend to the Head of the Procuring Entity (HoPE) for his consideration and approval, the award of the contract for publication of the NPC Circular on the Issuance of Cease and Desist Order to **Philippine Star** in the total amount of **One Hundred Thirty Thousand and 0/100 (Php130,000.00)**.

RESOLVED this 15th day of October 2020, through video conference meeting.

ATTEST:

Sgd.
MR. ERWIN D. ESPENILLA
Executive Assistant IV, OPC
BAC Member

Sgd.
ATTY. AURELLE DOMINIC E. NARAG
Executive Assistant IV
BAC Member


Digitally signed by Ragsag Jonathan Rudolph Yandan
Date: 2020.10.21 13:48:57 +08'00'
JONATHAN RUDOLPH Y. RAGSAG
OIC-Chief, DSTSD
BAC Member

Digitally signed by Mendoza Ma Josefina Eusebio
Date: 2020.10.21 08:42:40 +08'00'
ATTY. MA. JOSEFINA E. MENDOZA
OIC-Division Chief, Legal Division
BAC Member

Digitally signed by Villasoto Ivy Grace Torres
Date: 2020.10.20 23:32:44 +08'00'
ATTY. IVY GRACE T. VILLASOTO
OIC-Director, PPO
BAC Vice Chairperson

(on official business)
ATTY. MARIA THERESITA E. PATULA
Director IV, LEO
BAC Chairperson

Approved:


RAYMUND ENRIQUEZ LIBORO
Privacy Commissioner
Head of the Procuring Entity
Date: 26 OCT 2020



ADVERTISING CONTRACT

Roberto S. Oca corner Railroad Sts., Port Area, Manila • Tel nos. 8527-7901 to 15 • local 169
Advertising Dept. 8527-2495, 8526-1991 • Fax no. 8527-2397

Date: October 27, 2020

Business Style _____

Contract Ref. No. _____

TIN No. _____

We hereby authorize the publication of our advertisement in The Philippine STAR as follows:

Name of Advertiser NATIONAL PRIVACY COMMISSION

Product/Material Version NPC Circular No. 20-02
RULES ON THE ISSUANCE OF CEASE AND DESIST ORDERS

Contact Person Mr. Joel T. Pagtulingan 8234-2228
Supply Officer I, ASD Tel No. local 127 Mobile: 0945-8099440

Complete Billing Address National Privacy Commission
5th Floor, Ang Kiukok Hall, PICC Delegation Building, PICC Complex, Roxas Boulevard Manila

Based on specifications below

email: joel.pagtulingan@privacy.gov.ph
bacsecretariat@privacy.gov.ph

Insertion Date/s: October 28, 2020 (Wednesday)

Ad Size/Color: 9cols (29.75cm width) x 52 cms (Height)
Full Page / Black & White

Section page/position: MAIN SECTION

Surcharges: N/A

Cost per ad: P130,000.00 (Flat Rate)
(For Full Page / Black & White)

Total Cost: P 130,000.00 (VAT Inclusive)

Reminder: PAYMENT BEFORE PUBLICATION

Ad space / page subject to availability

email ad material at: ads@philstarmedia.com
admaterial@philstarmedia.com

Please accomplish and fax contract to **8526-1991**.
Please make your cheque payable to:

PhilSTAR Daily, Inc.

TIN Number 000-805-207-000

Authorized by (Client):

Raymund E. Liboro

Printed Name of Authorized Representative

Signature of Authorized Representative

ADVERTISING RATES

P 400.00/col.cm. (Mon-Sat) PANA member less 10%

	Black & White	Full Color
Full Page (9x52)	P 187,200.00	P336,960.00
3/4 Page (9x40; 8x45)	144,000.00	259,200.00
1/2 Page (9x27; 6x40.5)	97,200.00	174,960.00
1/4 Page (5x24; 4x30)	48,000.00	86,400.00
1/8 Page (5x12; 4x15)	24,000.00	43,200.00

*Rates subject to 12% VAT

COLUMN=CMS./COLOR

Column = Cm.	Color Surcharge
1 col.= 3.0 cm. 6 col.= 19.72cm.	+ one spot color + 30%
2 col.= 6.34 cm. 7 col.= 23.06cm.	+ two spot color + 50%
3 col.= 9.69 cm. 8 col.= 26.41cm.	Full color + 80%
4 col.= 13.03 cm. 9 col.= 29.75cm.	
5 col.= 16.38 cm	

MECHANICAL SPECS

Paper Size	31.74 cms. x 54.6 cms.
Printing Size	32 cms. x 52 cms.
No. of Columns	9 (nine)
Column Depth	52 cms.
Column Width	29.75 cms.

MATERIAL DEADLINES

Main, Sport, Business & Ent 2 days before issue date
Advanced Sec, Lifestyle, Supplement 4 days before issue date

BDO • 258-8012541

PNB • 1684-1000-5328

METROBANK • 151-3041623632

Accepted by (Publication):

Ruby R. Sioson

0917-633 3362 / 8527-2495

Printed Name of Designated STAR Representative

Noted By:


Eliz D. LIm

Sales Admin Manager (0918-9276801)

SUBSCRIBED AND SWORN TO before me this 27th October 2020, parties exhibiting to me their following identification cards, with their pictures and signature therein:

NAME	ID PRESENTED	ID NUMBER	EXPIRY DATE
RAYMUND ENRIQUEZ LIBORO	PASSPORT	S0012461A	10/29/22
ELIZ D. LIM	COMPANY ID	#051	2021

DOC NO. 276
PAGE NO. 57
BOOK NO. IV
Series of 2020.


ATTY. KENNETH ROY SENTILLAS
Notary Public for Pasay City
Commission Order No. 19-42
(Until December 31, 2020)
Roll of Attorney's No. 66434
IBP No. 120148 / 01-16-20 / Davao City
PTR No. 7075044 / 01-23-20 / Pasay City
MCLE Compliance VI-0006262 / 02-01-1
5F Delegation Building, PICC,
Roxas Boulevard, Pasay City