



Republic of the Philippines  
NATIONAL PRIVACY COMMISSION  
BIDS AND AWARDS COMMITTEE  
Resolution No. 053-2020, Series of 2020

**RECOMMENDING THE AWARD OF CONTRACT FOR PUBLICATION OF THE  
AMENDED NPC CIRCULAR 16-04**

**WHEREAS**, the National Privacy Commission (NPC) is the agency mandated to enforce data privacy protection;

**WHEREAS**, the NPC is mandated to administer and implement the provisions of the Data Privacy Act of 2012 (DPA) and to monitor and ensure compliance of the country with international standards set for data protection;

**WHEREAS**, pursuant to its mandate, the NPC has drafted and is currently finalizing the Circular amending NPC Circular 16-04 - Rules of Procedure of the National Privacy Commission;

**WHEREAS**, in order for the Circular to have force and effect, there is a need to publish the same in a newspaper of general circulation. Publication was included in NPC's budget under APP Item No. 2020-0020 with an Approved Budget for the Contract (ABC) amounting to Php200,000.00;

**WHEREAS**, Section 53.6 of the Revised Implementing Rules and Regulations (IRR) of Republic Act No. 9184 recognizes Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services as a method of procuring goods;

**WHEREAS**, based on market study previously conducted by the end-user to determine the probable sources, herein attached as ANNEX "A", among the providers who can undertake the project at more advantageous terms, it was determined by the BAC that the Philippine Daily Inquirer (PDI), being a technically, legally, and financially capable service provider, presents terms that are most favorable to the government;

**WHEREAS**, the BAC proceeded to negotiate with PDI based on the Technical Specifications, Scope of Work or Terms of Reference prepared by the End-User;

**WHEREAS**, evaluating the quotation and documentary requirements submitted by PDI, it was determined that it passed the legal, technical, and financial requirement mandated by R.A. 9184 and its IRR;

**NOW, THEREFORE**, for and in consideration of the foregoing, WE, the members of the NPC-BAC hereby RESOLVE, as it is hereby RESOLVED, to recommend to the Head of the Procuring Entity (HoPE), for his consideration and approval, the award for the contract for

publication of the Amended NPC Circular 16-04 to **Philippine Daily Inquirer** in the total amount of **One Hundred Seventy-four Thousand Seven Hundred Eighty-seven and 20/100 (Php174,787.20)**.

**RESOLVED** this 15<sup>th</sup> day of October 2020, through video conference meeting.

**ATTEST:**

Sgd.  
**MR. ERWIN D. ESPENILLA**  
*Executive Assistant IV, OPC*  
*BAC Member*

Sgd.  
**ATTY. AURELLE DOMINIC E. NARAG**  
*Executive Assistant IV*  
*BAC Member*

Ragsag Jonathan  
Rudolph Yandan

Digitally signed by Ragsag  
Jonathan Rudolph Yandan  
Date: 2020.10.21 13:44:16  
+08'00'

**JONATHAN RUDOLPH Y. RAGSAG**  
*OIC-Chief, DSTSD*  
*BAC Member*

(abstain - acting as end-user)

**ATTY. MA. JOSEFINA E. MENDOZA**  
*OIC-Division Chief, Legal Division*  
*BAC Member*

Digitally signed by  
Villasoto Ivy Grace  
Torres  
Date: 2020.10.20  
23:34:39 +08'00'

**ATTY. IVY GRACE T. VILLASOTO**  
*OIC-Director, PPO*  
*BAC Vice Chairperson*

(on official business)

**ATTY. MARIA THERESITA E. PATULA**  
*Director IV, LEO*  
*BAC Chairperson*

**Approved:**

**RAYMUND ENRIQUEZ LIBORO**

*Privacy Commissioner*  
*Head of the Procuring Entity*  
Date: 26 OCT 2020



Republic of the Philippines  
NATIONAL PRIVACY COMMISSION

## NOTICE OF AWARD

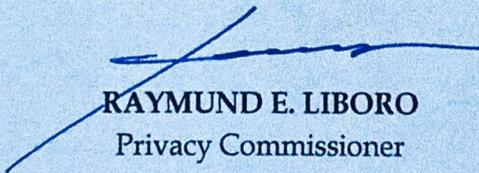
26 OCT 2020

**Mr. Randy A. Isaac**  
Senior Account Executive  
The Philippine Daily Inquirer, Inc.  
Corner Pasong Tamo and Mascardo Street  
Tejeros, Makati City

**Dear Mr. Isaac:**

After undergoing the procurement process as mandated by R.A. 9184 and its Implementing Rules and Regulations (IRR) and determining that all eligibility requirements were complied with, please be advised that upon the recommendation of the NPC Bids and Awards Committee, per BAC Resolution No. 053-2020 series of 2020, the contract for publication of NPC's Amended Circular 16-04 amounting to One Hundred Seventy-four Thousand Seven Hundred Eighty-seven and 20/100 (Php174,787.20), VAT inclusive, is awarded to *THE PHILIPPINE DAILY INQUIRER, INC.*, consistent with Republic Act No. 9184 and its 2016 Revised Implementing Rules and Regulations.

Very truly yours,

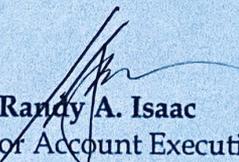


**RAYMUND E. LIBORO**

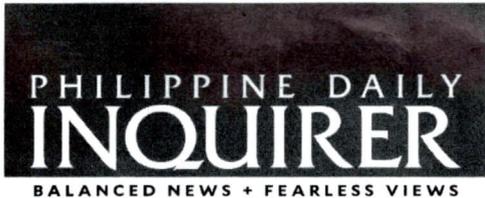
Privacy Commissioner  
Head of the Procuring Entity

26 OCT 2020

Conforme:



**Mr. Randy A. Isaac**  
Senior Account Executive  
The Philippine Daily Inquirer, Inc.  
Date: OCT 26 2020



# ADVERTISING CONTRACT

THE PHILIPPINE DAILY INQUIRER, INC.  
Chino Roces Avenue (Pasong Tamo) Corner Yague &  
Mascardo Sts., Makati City, Philippines |  
Tel. 8897-8808 / 8897-8425  
VAT REG. TIN 000-803-607-000

Contract No. CA2-02934

Date 21 DECEMBER 2020

OR No. \_\_\_\_\_  
OR Date \_\_\_\_\_ AO No. \_\_\_\_\_

This authorizes the PHILIPPINE DAILY INQUIRER to publish the advertisement of

ADVERTISER: NATIONAL PRIVACY COMMISSION  
COMPLETE ADDRESS: 5/F, DELEGATION BLDG., PICC COMPLEX  
ROXAS BLVD., PASAY CITY  
BIR TIN: ✓

PRODUCT: PUBLICATION OF NPC'S AMENDED CIRCULAR 16-04  
CONTACT PERSON/TEL. NOS.: MR. PAULO VILLAR - PROCUREMENT Loc. 127  
MOBILE NO.: 0956-169374 FAX NO.: \_\_\_\_\_  
EMAIL ADDRESS: paul.villaro@privacy.gov.ph

based on the following specifications/instructions:  
 NATIONAL  JOB MARKET  OBIT  ONLINE  (OTHERS-SPECIFY)  
AD SIZE: 2 FULL PAGES, BLACK & WHITE  
6 COLS X 17 MODULES B/W + 6 COLS X 17 MODULES B/W  
AD CLASSIFICATION: ANNOUNCEMENT  
ISSUE DATES: DECEMBER 28, 2020

MODE OF PAYMENT:  
 CASH  CHECK  C.CARD  CHARGE  ONLINE  
Direct Deposit Details (Cash | Check | Bank to Bank Fund Transfer): \_\_\_\_\_

RATE: ₱765.00/COL.MODULE SURCHARGE: + 12% VAT  
COST PER INSERTION: ₱174,787.20  
TOTAL COST: ₱174,787.20

Online Payment Details:  
Credit Card - Type | Issuing Bank | Card Number | Authorization:  
OTHER INSTRUCTIONS: \_\_\_\_\_

Accepted by:  
**THE PHILIPPINE DAILY INQUIRER, INC.**  
RANDY A. ISAAC  
(Name and Signature of Authorized PDI Representative)

Conforme: [Signature]  
**RAYMUND ENRIQUEZ LIBORO**  
Privacy Commissioner  
(Name and Signature of Advertiser / Authorized Representative)  
(Position)

### ADVERTISING POLICIES

The Philippine Daily Inquirer ("PDI") reserves the right:

- To accept/reject advertisements in accordance with publisher's policies standard of acceptance.
- To reject advertisements that are false, misleading, inaccurate, fraudulent, not in good taste, offensive, or those that fail to comply with its standards of decency and dignity or violates laws dealing with such matters as libel, intellectual property or right to privacy, among others.
- To reject advertisements promoting sauna and massage parlors, bold shows and entertainment, pornography, those exploiting sex, those advertising illegal or objectionable products and services, and those that may injure the reputation of PDI.
- To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders or copy instructions which conflict with publication policies.
- To have all advertisers identified by the trademark or signature of the advertiser. Materials which in the judgment of PDI look like or resemble editorial pages or in cartoon technique may be marked "Advertisement" or "Advt."
- To not be responsible for poor production caused by material with wrong specifications or any losses or damages resulting from it.
- To not be liable for typographical errors, incorrect insertions opinions in advertisements published by PDI or any losses or damages resulting from them.
- To subject final lay-out and copy to editorial approval.
- Materials that are not in the possession of PDI on the specified deadline will be replaced by a similarly-sized PDI advertisement. The space reserved will be billed to the advertiser/s and/or the advertising agency responsible for the delayed materials. Cancellations will not be accepted after the deadline.
- If an advertisement contains statements or illustrations that are not deemed acceptable, and that PDI thinks should be changed or eliminated, the advertiser and/or the advertising agency will be notified. Advertising agency; however, if changes cannot be negotiated, the advertisement will be declined by PDI.
- The advertiser and the advertising agency jointly and severally agree to indemnify, defend and hold harmless PDI, its officers, losses, damages, costs and expenses (including legal fees) for which PDI may become liable by reason of PDI's publication of the advertisement.
- PDI will charge a late payment fee equivalent to 3% for every month of delay for unpaid balances.
- PDI may charge its policies at any time in its sole discretion by amending the terms of its advertising contract.
- Only written complaints filed within 30 calendar days after publication shall be entertained.



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COMPLETE ADDRESS: 5/F, DELEGATION BLDG., PICC COMPLEX  
ROXAS BLVD., PASAY CITY  
BIR TIN: \_\_\_\_\_

PRODUCT: PUBLICATION OF NPC'S AMENDED CIRCULAR 16-04  
CONTACT PERSON/TEL. NOS.: MR. PAUL VILLAR - PROCUREMENT 8234-2228  
loc. 127  
MOBILE NO.: 0956-1693741 FAX NO.: \_\_\_\_\_  
EMAIL ADDRESS: paul.villar@privacy.gov.ph

based on the following specifications/instructions:  
 NATIONAL  JOB MARKET  OBIT  ONLINE  \_\_\_\_\_ (OTHERS-SPECIFY)  
AD SIZE: 2 FULL PAGES, BLACK & WHITE  
6 COLS X 17 MODULES B/W + 6 COLS X 17 MODULES B/W  
AD CLASSIFICATION: ANNOUNCEMENT  
ISSUE DATES: DECEMBER 28, 2020

MODE OF PAYMENT:  
 CASH  CHECK  C.CARD  CHARGE  ONLINE  
Direct Deposit Details (Cash | Check | Bank to Bank Fund Transfer): \_\_\_\_\_

RATE: P765.00/col.module SURCHARGE: + 12% VAT  
COST PER INSERTION: P174,787.20  
TOTAL COST: P174,787.20

Online Payment Details:  
Credit Card - Type | Issuing Bank | Card Number | Authorization: \_\_\_\_\_  
OTHER INSTRUCTIONS: \_\_\_\_\_

Accepted by:  
**THE PHILIPPINE DAILY INQUIRER, INC.**  
RANDY A. ISAAC  
(Name and Signature of Authorized PDI Representative)

Conforme: \_\_\_\_\_  
**RAYMUND ENRIQUEZ LIBORO**  
Privacy Commissioner  
(Name and Signature of Advertiser / Authorized Representative)  
(Position)

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• To reject advertisements promoting sauna and massage parlors, bold shows and entertainment, pornography, those exploiting sex, those advertising illegal or objectionable products and services, and those that may injure the reputation of PDI.  
• To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders or copy instructions which conflict with publication policies.  
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Tel. 8897-8808 / 8897-8425  
VAT REG. TIN 000-803-607-000

Contract No. CA2-02934

Date 21 December 2020

OR No. \_\_\_\_\_  
OR Date \_\_\_\_\_ AO No. \_\_\_\_\_

This authorizes the PHILIPPINE DAILY INQUIRER to publish the advertisement of

ADVERTISER: NATIONAL PRIVACY COMMISSION  
COMPLETE ADDRESS: 5/F, DELEGATION BLDG., PICC COMPLEX  
RDXAS BLVD., PASAY CITY  
BIR TIN: /

PRODUCT: PUBLICATION OF NPC'S AMENDED CIRCULAR 16-04  
CONTACT PERSON/TEL. NOS.: MR. PAUL VILLAR - PROCUREMENT 8234-2228 Loc. 727  
MOBILE NO.: 0956-1693741 FAX NO.: \_\_\_\_\_  
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ISSUE DATES: DECEMBER 28, 2020

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Direct Deposit Details (Cash | Check | Bank to Bank Fund Transfer): \_\_\_\_\_

RATE: P765.00 / COL. MODULE + 12% VAT SURCHARGE:  
COST PER INSERTION: P174,787.20  
TOTAL COST: P174,787.20

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Accepted by:  
**THE PHILIPPINE DAILY INQUIRER, INC.**  
RANDY A. ISAAC  
(Name and Signature of Authorized PDI Representative)

OTHER INSTRUCTIONS: \_\_\_\_\_  
Conforme: [Signature]  
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(Name and Signature of Advertiser / Authorized Representative)  
(Position)

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VAT REG. TIN 000-803-607-000

Contract No. CA2-02934

Date December 28, 2020

OR No. \_\_\_\_\_  
OR Date \_\_\_\_\_ AO No. \_\_\_\_\_

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RDXAS BLVD., PASAY CITY  
BIR TIN: \_\_\_\_\_

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CONTACT PERSON/TEL. NOS.: MR. PAULO VILLAR - PROCUREMENT 8238-2223  
MOBILE NO.: 0956-1693741 FAX NO.: \_\_\_\_\_  
EMAIL ADDRESS: paulo.villar@privacy.gov.ph

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Direct Deposit Details (Cash | Check | Bank to Bank Fund Transfer): \_\_\_\_\_

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COST PER INSERTION: P174,787.20  
TOTAL COST: P174,787.20

Online Payment Details:  
Credit Card - Type | Issuing Bank | Card Number | Authorization: \_\_\_\_\_

Accepted by:  
**THE PHILIPPINE DAILY INQUIRER, INC.**  
RANDY A. LAAC  
(Name and Signature of Authorized PDI Representative)

OTHER INSTRUCTIONS: \_\_\_\_\_  
Conforme: \_\_\_\_\_  
**RAYMUND ENRIQUEZ LIBORO**  
(Name and Signature of Advertising Authorized Representative)  
(Position)

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