



Republic of the Philippines
NATIONAL PRIVACY COMMISSION
BIDS AND AWARDS COMMITTEE
Resolution No. 048-2020, Series of 2020

**RECOMMENDING THE APPROVAL OF THE AWARD FOR THE CONTRACT FOR
PUBLICATION OF THE NATIONAL PRIVACY COMMISSION'S ISSUANCES**

WHEREAS, the National Privacy Commission (NPC), is the agency mandated to enforce data privacy protection;

WHEREAS, NPC is mandated to administer and implement the provisions of the Data Privacy Act of 2012 and to monitor and ensure compliance of the country with international standards set for data protection;

WHEREAS, pursuant to its mandate, NPC issued two (2) Circulars, namely, the Guidelines on the Processing of Personal Data for Loan-Related Transactions and Data Sharing Agreements;

WHEREAS, in order for the Circulars to have force and effect, there is a need to publish the same in three (3) newspapers of general circulation under APP Item No. 2020-0002 with an Approved Budget for the Contract (ABC) amounting to Php480,000.00;

WHEREAS, Section 53.6 of the Revised Implementing Rules and Regulations (IRR) of Republic Act No. 9184 recognizes Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services as a method of procuring goods;

WHEREAS, the end-user submitted the result of the Market Study conducted prior to the commencement of this procurement process, herein attached as Annex "A". The study provided for a list of possible providers that can perform the project based on the required technical specifications;

WHEREAS, among the list of providers in the Market Study, the NPC Bids and Awards Committee (BAC) determined that **Philippine Daily Inquirer, Philippine Star, and Daily Tribune** are technically, legally and financially capable to undertake the project at the most advantageous terms to the NPC;

WHEREAS, the NCP BAC undertook the negotiations with Philippine Daily Inquirer, Philippine Star, and Daily Tribune based on the Technical Specifications, Scope of Work or Terms of Reference prepared by the End-User;

NOW, THEREFORE, for and in consideration of the foregoing, WE, the members of the NPC-BAC hereby RESOLVE, as it is hereby RESOLVED, to recommend the award for the contract of

publication in the total amount of **Four Hundred Six Thousand Seven Hundred Sixteen and 80/100 (Php 406,716.80)**, broken down into the following:

Provider	Amount Awarded
Philippine Daily Inquirer	Php 195,955.20
Philippine Star	Php 140,000.00
Daily Tribune	Php 70,761.60
TOTAL	Php 406,716.80

RESOLVED this 7th day of October 2020, through videoconference meeting.

ATTEST:

Sgd.

MR. ERWIN D. ESPENILLA
Executive Assistant IV, OPC
BAC Member

Sgd.

ATTY. AURELLE DOMINIC E. NARAG
Executive Assistant IV
BAC Member

Ragsag Jonathan
Rudolph Yandan
JONATHAN RUDOLPH Y. RAGSAG
OIC-Chief, DSTSD
BAC Member

Digitally signed by Ragsag Jonathan Rudolph Yandan
Date: 2020.10.08 09:34:32 +08'00'

MendozaMaJosefina Eusebio
ATTY. MA. JOSEFINA E. MENDOZA
OIC-Division Chief, Legal Division
BAC Member

Digitally signed by MendozaMa Josefina Eusebio
Date: 2020.10.08 07:58:00 +08'00'


ATTY. IVY GRACE T. VILLASOTO
OIC-Director, PPO
BAC Vice Chairperson

Digitally signed by Villasoto Ivy Grace Torres
Date: 2020.10.08 08:24:46 +08'00'

Patula Maria Theresita
ATTY. MARIA THERESITA E. PATULA
Director IV, LEO
BAC Chairperson

Digitally signed by Patula Maria Theresita Einar
Date: 2020.10.08 09:38:44 +08'00'

Approved:


RAYMUND ENRIQUEZ LIBORO

Privacy Commissioner
Head of the Procuring Entity
Date: **OCT 08 2020**



Republic of the Philippines
NATIONAL PRIVACY COMMISSION

NOTICE OF AWARD

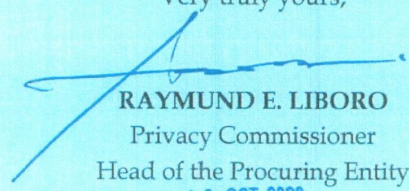
08 OCT 2020

Ms. Eliz D. Lim
Sales and Administrative Manager
The Philippine Star
Corner Roberto S. Oca and Railroad Streets,
Port Area, Manila

Dear Ms. Lim:

Please be advised that upon the recommendation of the NPC Bids and Awards Committee the contract for the publication of NPC's issuances amounting to SEVENTY THOUSAND AND 0/100 PESOS (Php70,000.00), VAT inclusive, is awarded to *THE PHILIPPINE STAR*, consistent with Republic Act No. 9184 and its 2016 Revised Implementing Rules and Regulations.

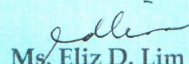
Very truly yours,



RAYMUND E. LIBORO
Privacy Commissioner
Head of the Procuring Entity

08 OCT 2020

Conforme:

 10.08.2020
Ms. Eliz D. Lim
Sales and Administrative Manager
The Philippine Star
Date: _____



Republic of the Philippines
NATIONAL PRIVACY COMMISSION

NOTICE OF AWARD

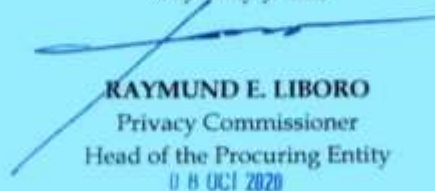
08 OCT 2020

Mr. Willie Fernandez
President
Daily Tribune
3450 Concept Building,
Florida St., Makati City

Dear Mr. Fernandez:

Please be advised that upon the recommendation of the NPC Bids and Awards Committee the contract for the publication of NPC's issuances amounting to SEVENTY THOUSAND SEVEN HUNDRED SIXTY-ONE AND 60/100 PESOS (Php70,761.60), VAT inclusive, is awarded to *DAILY TRIBUNE*, consistent with Republic Act No. 9184 and its 2016 Revised Implementing Rules and Regulations.

Very truly yours,





RAYMUND E. LIBORO
Privacy Commissioner
Head of the Procuring Entity
08 OCT 2020


Conforme:



Willie Fernandez
President
Daily Tribune
Date: 09 October 2020

Re: Notice of Award - Daily Tribune

-  Some content in this message has been blocked because the sender isn't in your Safe senders list. [I trust content from ads@tribune.net.ph.](#) | [Show blocked content](#)
-  Flag for follow up.

 Advertising Tribune <ads@tribune.net.ph>
Fri 10/9/2020 4:49 PM
To: NPC BAC Secretariat

Hi,

This is to confirm receipt of the NOA.

Thanks,
GHie D



Republic of the Philippines
NATIONAL PRIVACY COMMISSION

NOTICE OF AWARD

08 OCT 2020

Mr. Randy A. Isaac
Senior Account Executive
The Philippine Daily Inquirer, Inc.
Corner Pasong Tamo and Mascardo Street
Tejeros, Makati City

Dear Mr. Isaac:

Please be advised that upon the recommendation of the NPC Bids and Awards Committee the contract for the publication of NPC's issuances amounting to ONE HUNDRED NINETY-FIVE THOUSAND NINE HUNDRED FIFTY-FIVE AND 20/100 PESOS (Php195,955.20), VAT inclusive, is awarded to *THE PHILIPPINE DAILY INQUIRER, INC.*, consistent with Republic Act No. 9184 and its 2016 Revised Implementing Rules and Regulations.

Very truly yours,

RAYMUND E. LIBORO
Privacy Commissioner
Head of the Procuring Entity

08 OCT 2020

Conforme:

Mr. Randy A. Isaac
Senior Account Executive
The Philippine Daily Inquirer, Inc.
Date: October 8, 2020



ADVERTISING CONTRACT

THE PHILIPPINE DAILY INQUIRER, INC.
Chino Roces Avenue (Pasong Tamo) Corner Yague &
Mascardo Sts., Makati City, Philippines | Tel. 897-8808
VAT REG. TIN 000-803-607-000

Contract No. CA2-02133

Date OCTOBER 12, 2020

OR No. _____
OR Date _____ AO No. _____

This authorizes the PHILIPPINE DAILY INQUIRER to publish the advertisement of

ADVERTISER: NATIONAL PRIVACY COMMISSION
COMPLETE ADDRESS: 5/F, DELEGATION BLDG., PICC COMPLEX
ROXAS BLVD., PASAY CITY
BIR TIN:

PRODUCT: NPC CIRCULAR NO. 20-01,
CONTACT PERSON/TEL. NOS.: MR. JOEL PAGTULINGAN JR
MOBILE NO.: 0945-8099440 FAX NO.: _____
EMAIL ADDRESS: joel.pagtulingan@privacy.gov.ph

based on the following specifications/instructions:
 NATIONAL JOB MARKET OBIT ONLINE (OTHERS-SPECIFY)
AD SIZE: 6 COLS X 9 MODULES (HALF PAGE) B/W
AD CLASSIFICATION: ANNOUNCEMENT
ISSUE DATES: OCTOBER 19, 2020
BUSINESS QUARTER
RATE: ₱1,800.00/col. insertion - 10% discount + 12% VAT SURCHARGE:
COST PER INSERTION: ₱97,977.60
TOTAL COST: ₱97,977.60

MODE OF PAYMENT:
 CASH CHECK C.CARD CHARGE PTF ONLINE
Direct Deposit Details (Cash | Check | Bank to Bank Fund Transfer): _____

Online Payment Details:
Credit Card - Type | Issuing Bank | Card Number | Authorization: _____

OTHER INSTRUCTIONS:

Accepted by:
THE PHILIPPINE DAILY INQUIRER, INC.
RANDY ISAAC
(Name and Signature of Authorized PDI Representative)

Conforme:
RAYMUND E. LIBANO
(Name and Signature of Advertiser / Authorized Representative)
PRIVACY COMMISSIONER
(Position)

ADVERTISING POLICIES

The Philippine Daily Inquirer ("PDI") reserves the right:

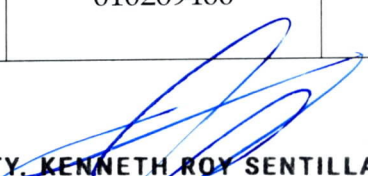
- To accept/reject advertisements in accordance with publisher's policies standard of acceptance.
- To reject advertisements that are false, misleading, inaccurate, fraudulent, not in good taste, offensive, or those that fail to comply with its standards of decency and dignity or violates laws dealing with such matters as libel, intellectual property or right to privacy, among others.
- To reject advertisements promoting sauna and massage parlors, bold shows and entertainment, pornography, those exploiting sex, those advertising illegal or objectionable products and services, and those that may injure the reputation of PDI.
- To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders or copy instructions which conflict with publication policies.
- To have all advertisers identified by the trademark or signature of the advertiser. Materials which in the judgment of PDI look like or resemble editorial pages or in cartoon technique may be marked "Advertisement" or "Advt."
- To not be responsible for poor production caused by material with wrong specifications or any losses or damages resulting from it.
- To not be liable for typographical errors, incorrect insertions opinions in advertisements published by PDI or any losses or damages resulting from them.

- To subject final lay-out and copy to editorial approval.
- Materials that are not in the possession of PDI on the specified deadline will be replaced by a similarly-sized PDI advertisement. The space reserved will be billed to the advertiser/s and/or the advertising agency responsible for the delayed materials. Cancellations will not be accepted after the deadline.
- If an advertisement contains statements or illustrations that are not deemed acceptable, and that PDI thinks should be changed or eliminated, the advertiser and/or the advertising agency will be notified. Advertising agency; however, if changes cannot be negotiated, the advertisement will be declined by PDI.
- The advertiser and the advertising agency jointly and severally agree to indemnify, defend and hold harmless PDI, its officers, losses, damages, costs and expenses (including legal fees) for which PDI may become liable by reason of PDI's publication of the advertisement.
- PDI will charge a late payment fee equivalent to 3% for every month of delay for unpaid balances.
- PDI may charge its policies at any time in its sole discretion by amending the terms of its advertising contract.
- Only written complaints filed within 30 calendar days after publication shall be entertained.

SUBSCRIBED AND SWORN TO before me this 16th October 2020, parties exhibiting to me their following identification cards, with their pictures and signature therein:

NAME	ID PRESENTED	ID NUMBER	EXPIRY DATE
RAYMUND ENRIQUEZ LIBORO	PASSPORT	S0012461A	10/29/22
RANDY ISAAC	COMPANY ID	010269400	

DOC NO. 266
PAGE NO. 55
BOOK NO. 7
Series of 2020.


ATTY. KENNETH ROY SENTILLAS
Notary Public for Pasay City
Commission Order No. 19-42
(Until December 31, 2020)
Roll of Attorney's No. 66434
IBP No. 120148 / 01-16-20 / Davao City
PTR No. 7075044 / 01-23-20 / Pasay City
MCLE Compliance VI-0006262 / 02-01-18
5F Delegation Building, PICC,
Roxas Boulevard, Pasay City



ADVERTISING CONTRACT

Concept and Information Group, Inc.
3450 Concept Building, Florida St, Makati City
Editorial: 831-04-96
Administration/Advertising: 833-70-85/551-5148
TIN:005 339 109 000
Email: ads@tribune.net.ph

DATE: 15 October 2020

CONTRACT NO.: 20102020

This will authorize the Daily Tribune Publishing Co. Inc. to publish the advertisement of

ADVERTISER: NPC
ADDRESS: Pasay City

PRODUCT:
PHONE: c/o Joel
09458099440
EMAIL:
joel.pagtulingan@privacy.gov.ph


Based on the following specifications/instructions:


AD SIZE: 9 col x 27 cms
POSITION: Business section
TITLE: NPC Circular No. 2020-01
INSERTION DATE/S: 19 October 2020, Monday

RATE: Php 130/ COLCM
SURCHARGE:
COST: 9 cols x 27 cms (130) +12%VAT
TOTAL: Php = 35,380.80
AD CLASSIFICATION: Classified Ad
MODE OF PAYMENT: Automatic Rebit Arrangement

NOTES:

For the account of:


RAYMUND E. LIBORO
National Privacy Commission
(Advertiser)


GG DATOY
Special Assistant to the President

ADVERTISING POLICY

Advertisements placed with the Daily Tribune are subject to the following conditions, and we retain the right to decline any advertisement.

Generally, the following are unacceptable: simulated news or editorial matter, advertisement whose contents or materials are illegal, or deemed to be misleading, inaccurate, or fraudulent, or whose content or language are deemed inappropriate, or carry violence, or are sexual, or deemed to be libelous, or violative of intellectual property or privacy rights, or might be legally actionable, or deemed offensive on religious, gender, age, marital status, regional, racial, national origin, ethnic basis, and similar grounds.

We may reject advertisements which imitate the Daily Tribune style, which may mislead readers as to source, except where legally allowed, advertisements without sponsor's name, or are blind ads, those leading to false news, ads of illegal or objectionable products or services, pornographic ads or on pornography, and those which discriminate on grounds of race, national origin, ethnic or ethnic region, religion, sex, age, marital status, and the like.

Daily Tribune reserves the right to label an advertisement with the word "advertisement" when, in its opinion, this is necessary to make clear the distinction between editorial material and advertisements.

The Daily Tribune is not liable for typographical errors and other human errors, or errors in insertions or of opinions, or due to poor production results due to poor or incorrect materials or specs, or from losses which may arise from said cases.

Advertising materials not with the Daily Tribune on set time or deadline, may be replaced by a similar sized ad. It is clearly understood that any and all ads are subject to editorial approval.

Whenever advertisements appear to require changes so as to be acceptable, the advertiser, or its agency, will be accordingly notified for an agreement on the changes deemed necessary. At all times, the Daily Tribune retains the right to decline the advertisement.

It is herewith agreed that the advertiser and advertising agency shall solidarily hold harmless and indemnify the Daily Tribune, its officers, employees, and agents, from any and all claims, suits, losses, damages, costs, including costs of suit and attorney's fees, which the Daily Tribune, its officers, employees, or agents, may become liable arising from the publication of the advertisement.

A late payment charge of 3% per month shall be due and levied for every month of delay, or fraction thereof, in the payment of unpaid balances.

Any complaint should be in writing submitted within two (2) calendar weeks from publication.

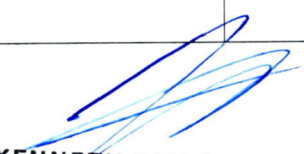
POSITION IS SUBJECT TO CONFIRMATION

Please sign the conforme and return via e-mail: ads@tribune.net.ph

SUBSCRIBED AND SWORN TO before me this 16th October 2020, parties exhibiting to me their following identification cards, with their pictures and signature therein:

NAME	ID PRESENTED	ID NUMBER	EXPIRY DATE
RAYMUND ENRIQUEZ LIBORO	PASSPORT	S0012461A	10/29/22
GERALDINE DATOY	COMPANY ID	ED014-01062018	

DOC NO. 207
PAGE NO. 65
BOOK NO. 4
Series of 2020.



ATTY. KENNETH ROY SENTILLAS
Notary Public for Pasay City
Commission Order No. 19-42
(Until December 31, 2020)
Roll of Attorney's No. 66434
IBP No. 120148 / 01-16-20 / Davao City
PTR No. 7075044 / 01-23-20 / Pasay City
MCLE Compliance VI-0006262 / 02-01-18
5F Delegation Building, PICC,
Roxas Boulevard, Pasay City



ADVERTISING CONTRACT

Roberto S. Oca corner Railroad Sts., Port Area, Manila • Tel nos. 8527-7901 to 15 • Advertising Dept. 8527-2495, 8536-6525 • Fax no. 8527-23978

Date: October 15, 2020

Business Style _____

Contract Ref. No. _____

TIN No. _____

We hereby authorize the publication of our advertisement in The Philippine STAR as follows:

Name of Advertiser NATIONAL PRIVACY COMMISSION

NPC Circular No. 20-01

Product/Material Version Guidelines on the Processing of Personal Data for Loan-Related Transactions

Contact Person Mr. Joel T. Pagtulingan 8234-2228
Supply Officer I, ASD Tel No. local 127 Mobile: 0945-8099440

Complete Billing Address National Privacy Commission
5th Floor, Ang Kiukok Hall, PICC Delegation Building, PICC Complex, Roxas Boulevard Manila

Based on specifications below

email: joel.pagtulingan@privacy.gov.ph
ednalo.villahermosa@privacy.gov.ph
bacsecretariat@privacy.gov.ph

Insertion Date/s: October 19, 2020 (Monday)

P 400.00/col.cm. (Mon-Sat) PANA member less 10%

Ad Size/Color: 9cols (29.75cm width) x 27 cms (Height)
Black & White

	Black & White	Full Color
Full Page (9x52)	P 187,200.00	P336,960.00
3/4 Page (9x40; 8X45)	144,000.00	259,200.00
1/2 Page (9x27; 6X40.5)	97,200.00	174,960.00
1/4 Page (5x24; 4X30)	48,000.00	86,400.00
1/8 Page (5x12; 4x15)	24,000.00	43,200.00

**Rates subject to 12% VAT*

Section page/position: MAIN SECTION

Surcharges: N/A

COLUMN=CMS./COLOR

Cost of ad per insertion: P70,000.00 (Flat Rate)

Column = Cm.	Color Surcharge
1 col.= 3.0 cm. 6 col.= 19.72cm.	+ one spot color + 30%
2 col.= 6.34 cm. 7 col.= 23.06cm.	+ two spot color + 50%
3 col.= 9.69 cm. 8 col.= 26.41cm.	Full color + 80%
4 col.= 13.03 cm. 9 col.= 29.75cm.	
5 col.= 16.38 cm	

Total Cost: P 70,000.00 (VAT Inclusive)

MECHANICAL SPECS

Reminder: PAYMENT BEFORE PUBLICATION

Paper Size	31.74 cms. x 54.6 cms.
Printing Size	32 cms. x 52 cms.
No. of Columns	9 (nine)
Column Depth	52 cms.
Column Width	29.75 cms.

Ad space / page subject to availability

MATERIAL DEADLINES

email ad material at: ads@philstarmedia.com
admaterial@philstarmedia.com

Main, Sport, Business & Ent 2 days before issue date
Advanced Sec, Lifestyle, Supplement 4 days before issue date

Please accomplish and fax contract to **8526-1991**.
Please make your cheque payable to:

PhilSTAR Daily, Inc.

TIN Number 000-805-207-000

BDO • 258-8012541
PNB • 1684-1000-5328
METROBANK • 151-3041623632

Authorized by (Client):

Raymund E. Liboro

Printed Name of Authorized Representative

Signature of Authorized Representative

Accepted by (Publication):

Ruby R. Sioson

0917-633 3362 / 8527-2495

Printed Name of Designated STAR Representative

Noted By:


Eliz D. Lim

Sales Admin Manager (0918-9276801)

SUBSCRIBED AND SWORN TO before me this 16th October 2020, parties exhibiting to me their following identification cards, with their pictures and signature therein:

NAME	ID PRESENTED	ID NUMBER	EXPIRY DATE
RAYMUND ENRIQUEZ LIBORO	PASSPORT	S0012461A	10/29/22
ELIZ D. LIM	COMPANY ID	#051	2025

DOC NO. *108*
PAGE NO. *55*
BOOK NO. *IV*
Series of 2020.


ATTY. KENNETH ROY SERRICER
Notary Public for Pasay City
Commission Order No. 19-12
(Until December 31, 2020)
Roll of Attorney's No. 66434
IBP No. 120148 / 01-16-20 / Davao City
PTR No. 7075044 / 01-23-20 / Pasay City
MCLE Compliance VI-0006262 / 02-01-1
5F Delegation Building, PICC,
Roxas Boulevard, Pasay City