



Republic of the Philippines
NATIONAL PRIVACY COMMISSION

BIDS AND AWARDS COMMITTEE
BAC Resolution No. 072-2021, Series of 2021

**RECOMMENDING THE AWARD OF CONTRACT FOR THE PROCUREMENT
OF KABATAANG DIGITAL TV AD PLACEMENT**

WHEREAS, the National Privacy Commission (NPC) is the agency mandated to enforce data privacy protection;

WHEREAS, NPC is mandated to administer and implement the provisions of the Data Privacy Act of 2012 (DPA) and to monitor and ensure compliance of the country with international standards set for data protection;

WHEREAS, in line with the Public Information and Assistance Division's (PIAD) function of raising awareness on data protection, there is a need to place an advertisement on national TV through a service provider promoting the objectives of the Kabataang Digital (KD) campaign in educating school officials, parents, and most especially children of safe data privacy practices;

WHEREAS, this procurement has a Certificate of Availability of Funds (CAF) and has been confirmed to be existing in the FY 2021 Appropriations (RA 11520), programmed under the NPC FY 2021 APP Item No. 2021-0116 and with Approved Budget for the Contract (ABC) amounting to Php700,000.00;

WHEREAS, Section 53.9 of the Implementing Rules and Regulations (IRR) of R.A. 9184 recognizes Small Value Procurement (SVP) as a mode of procurement for goods where the amount does not exceed One Million Pesos (Php1,000,000.00);


WHEREAS, a Request for Quotation was posted in the PhilGEPS website, NPC website, and the NPC bulletin board on 30 July 2021, and was likewise sent to five (5) suppliers via electronic mail, namely: Oddefy Creative Agency, Purpleclick Philippines, PurpleBug, Page One Group, and Project V Media Corp.;

WHEREAS, only Project V Media Corp. and Masaya Studio Inc. submitted their quotations but the latter failed to submit its latest Income Tax Return (ITR), thus failing to pass all the required eligibility requirements;

NOW, THEREFORE, for and in consideration of the foregoing, WE, the members of the NPC-BAC, hereby RESOLVE, as it is hereby RESOLVED, to recommend the award for the procurement of Kabataang Digital TV Ad Placement to **Project V Media Corp.** for having the single calculated and responsive quotation in the total amount of **Six Hundred Sixty-Five Thousand and 0/100 Pesos (Php665,000.00)**.

RESOLVED this 12th day of August 2021 via videoconference meeting.

ATTEST:


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Espenilla Erwin
Dejucos
Date: 2021.08.16
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ERWIN D. ESPENILLA
Executive Assistant IV, OPC
BAC Member


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Aurelle Dominic Espita
Date: 2021.08.16 16:39:02
+08'00'

ATTY. AURELLE DOMINIC E. NARAG
Executive Assistant IV, OPC
BAC Member

on study leave
JONATHAN RUDOLPH Y. RAGSAG
OIC-Chief, DSTSD
BAC Member

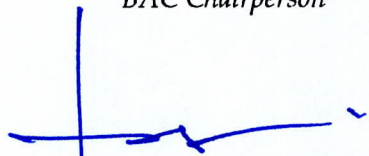
on official business
ATTY. MA. JOSEFINA E. MENDOZA
Attorney IV, Legal Division
BAC Member

on official business
ATTY. IVY GRACE T. VILLASOTO
OIC-Director, PPO
BAC Vice Chairperson

Patula Maria Theresita
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Date: 2021.08.16 16:48:10 +08'00'

ATTY. MARIA THERESITA E. PATULA
Director IV, LEO
BAC Chairperson

Approved:


RAYMUND ENRIQUEZ LIBORO
Privacy Commissioner
Head of the Procuring Entity
Date: 19 AUG 2021



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NOTICE OF AWARD

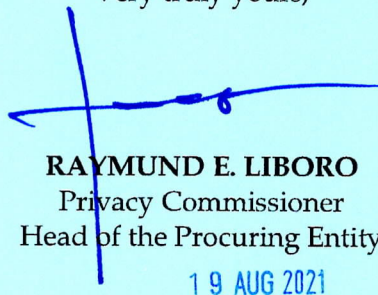
Date Issued: 19 AUG 2021

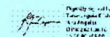
Ms. Rosanne Bernadette Chua
Authorized Representative
Project V Media Corp.
Unit 404 Don Raul Bldg., 77 Kamuning Road,
Kamuning 4, Quezon City

Dear **Ms. Chua**:

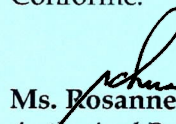
Please be advised that upon the recommendation of the NPC Bids and Awards Committee, per BAC Resolution No. 072-2021 series of 2021, the contract for the procurement of Kabataang Digital TV Ad Placement amounting to **SIX HUNDRED SIXTY-FIVE THOUSAND AND 0/100 PESOS (Php665,000.00)** VAT inclusive, is awarded to Project V Media Corp., consistent with Republic Act No. 9184 and its 2016 Revised Implementing Rules and Regulations.

Very truly yours,


RAYMUND E. LIBORO
Privacy Commissioner
Head of the Procuring Entity
19 AUG 2021



Conforme:


Ms. Rosanne Bernadette Chua
Authorized Representative
Project V Media Corp.
Date: August 24, 2021

Ref No.: 063-2021

NPC_BAC_NOA-V1.0, R0.0, 05 May 2021