



Republic of the Philippines

NATIONAL PRIVACY COMMISSION

REQUEST FOR EXPRESSION OF INTEREST FOR THE ENGAGEMENT OF A SERVICE PROVIDER FOR AVP PRODUCTION AND TV AD PLACEMENT

1. The *National Privacy Commission*, through the *General Appropriations Act FY2020* intends to apply the sum of *THREE PESOS ONLY* (Php3,000,000.00) being the Approved Budget for the Contract (ABC) to payments under the contract for *engagement of a service provider for AVP Production and TV AD Placement*. Bids received in excess of the ABC shall be automatically rejected at bid opening.
2. The *National Privacy Commission* now calls for the submission of eligibility documents for *the engagement of a service provider for AVP Production (full service in the pre-production and production stage) and TV AD Placement*.¹ Eligibility documents of interested consultants must be duly received by the BAC Secretariat on or before *November 27, 2020, 02:00PM*, at *East Banquet Hall, 5th floor, Delegation Building Philippine International Convention Center, Pasay City*. Applications for eligibility will be evaluated based on a non-discretionary “pass/fail” criterion.
3. Interested bidders may obtain further information from *the National Privacy Commission* and inspect the Bidding Documents at the address given below during *Monday to Friday, 9:00am to 4:00pm*.
4. A complete set of Bidding Documents may be acquired by interested Bidders on *November 19, 2020* from the address below *and upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of Php5,000.00*.

It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the website of the Procuring Entity, provided that Bidders shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.

5. The BAC shall draw up the short list of consultants from those who have submitted Expression of Interest, including the eligibility documents, and have been determined as eligible in accordance with the provisions of Republic Act 9184 (RA 9184), otherwise known as the “Government Procurement Reform Act”, and its Implementing Rules and Regulations (IRR).

¹ Please refer to the Terms of Reference.

The short list shall consist of *three (3)* prospective bidders who will be entitled to submit bids. The criteria and rating system for short listing are:

<i>Rating Factor (Hurdle Rate 70%)</i>	<i>Weight</i>
<i>A. Applicable experience of the consultant</i>	<i>50%</i>
<i>I. Overall experience of the firm</i>	
<i>II. Individual experiences of the principal and key staff</i>	
<i>III. Times when employed by other consultants</i>	
<i>B. Qualification of principal and key staff of the consultant who may be assigned to the job vis-à-vis extent and complexity of the undertaking</i>	<i>30%</i>
<i>C. Current workload relative to job capacity</i>	<i>20%</i>

6. Bidding will be conducted through open competitive bidding procedures using non-discretionary “pass/fail” criterion as specified in the IRR of RA 9184.

Bidding is restricted to Filipino citizens/sole proprietorships, cooperatives, and partnerships or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.

7. *The Procuring Entity shall evaluate bids using the Quality-Cost Based Evaluation procedure at a weight ratio of 80% for the Technical Proposal and 20% for the Financial Proposal. The criteria and rating system for the evaluation of bids shall be provided in the Instructions to Bidders.*
8. *The contract shall be completed within four (4) months, implementation timeline is subject to change and shall be based on the agreed scheduled workplan but shall not go beyond June 30, 2021.*
9. *The National Privacy Commission reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.*
10. For further information, please refer to:

ATTY. KRISHNA AIRA TANA-CAGUIA
Bids and Awards Committee- Secretariat, Head
East Banquet Hall, 5th floor, Delegation Building
Philippine International Convention Center, Pasay City
(02) 8234-2228 local 127
bacsecretariat@privacy.gov.ph
www.privacy.gov.ph

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ATTY. MARIA THERESITA E. PATULA
BAC, Chairperson

November 19, 2020