



Republic of the Philippines  
NATIONAL PRIVACY COMMISSION  
BIDS AND AWARDS COMMITTEE

**SUPPLEMENTAL/BID BULLETIN NO. 094-2020**

DATE : 8 December 2020

SUBJECT: Engagement of Services for the AVP Production and TV Ad Placement for the National Privacy Commission (NPC)

The National Privacy Commission Bids and Awards Committee (NPC-BAC), hereby issues this Supplemental/Bid Bulletin to guide the bidders with regard to the technical specifications of the engagement of services for the **AVP Production and TV Ad Placement**, to wit:

CLARIFICATION/QUESTION	ADDENDUM/AMENDMENT/ ANSWER
The Request for Expression of Interest states that the Approved Budget for Contract (ABC) is only "THREE PESOS ONLY (Php3,000,000.00)", which is the correct amount?	The correct ABC is Three Million Pesos (Php3,000,000.00). Thus, item number one (1) of the Request for Expression of Interest should read as:  "The National Privacy Commission, through the General Appropriations Act FY2020 intends to apply the sum of <b>THREE MILLION PESOS ONLY (Php3,000,000.00)</b> being the Approved Budget for the Contract (ABC) to payments under the contract for engagement of a service provider for AVP Production and TV AD Placement. Bids received in excess of the ABC shall be automatically rejected at bid opening."

<p>In Section VI. Terms of Reference of the Bidding Document, the following is indicated:</p> <p>VII. INSTRUCTIONS TO VENDOR/ VENDOR'S QUALIFICATIONS</p> <p>xxx</p> <ul style="list-style-type: none"> <li>Should have produced not less than 10 episodes for a series/miniseries in the last 3 years and have it broadcast in mainstream TV channel and social media with a project cost of not less than 3,000,000</li> </ul> <p>Does this requirement pertain to the company or the individual member consultants?</p>	<p>It pertains to either the company or the individual member consultant. Thus, the provision should read as follows:</p> <p>VII. INSTRUCTIONS TO VENDOR/ VENDOR'S QUALIFICATIONS</p> <p>xxx</p> <ul style="list-style-type: none"> <li><i>The company or its consultants</i> should have produced not less than 10 episodes for a series/miniseries in the last 3 years and have it broadcast in mainstream TV channel and social media with a project cost of not less than 3,000,000.</li> </ul>
<p>What will be the duration and how frequent will the ad placements be?</p>	<p><b>Duration:</b> at least 3 days  <b>Frequency:</b> at least 5 spots (2 spots per day and 1 spot on the 3rd day)  <b>Time:</b> Afternoon/Evening</p>
<p>What is the preferred timeslot of the end-user? As it would affect costing, would it be daytime or nighttime?</p>	<p><b>Network:</b> Major TV network with large audience share  <b>Ad to be placed:</b> Mini-series advertisement</p>

Are there any additional outputs or deliverables required aside from those stated in the Section VI. Terms of Reference of the Bidding Documents?

Upon consultation with the end-user, Item No. III.2 of Section VI. Terms of Reference of the Bidding Documents shall be amended to read as follows:

Requirements:

- Must produce and edit the following:

Output	Quantity	Duration
Episodes of the miniseries	3	at least 2-3 minutes or longer
<b>Advertisement for the mini-series</b>	<b>1</b>	<b>30 seconds</b>
Kabataang Digital Video	1	at least 2-3 minutes or longer
Advertisement for Kabataang Digital	1	30 seconds

Are there any other requirements the bidders need to submit aside from those listed in the Bidding Documents?

Aside from those mentioned in the Bidding Documents, bidders are also reminded to comply with Government Procurement Policy Board Resolution No. 16-2020 approving Circular 04-2020 (*Guidelines in the Preparation of the Simplified Philippine Bidding Documents for Goods and Infrastructure Projects and the Submission of the Required Forms to be included in the Procurement of Goods, Infrastructure Projects, and Consulting Services*) issued on 16 September 2020.

As such, bidders are reminded to submit the revised Bid Securing Declaration and Omnibus Sworn Statement, among others, as can be found in:

<https://www.gppb.gov.ph/downloadables.php>

The foregoing shall form an integral part of the **Bidding Documents for AVP Production and TV Ad Placement** for the National Privacy Commission. Any provision inconsistent herewith is hereby amended and superseded accordingly.

For the information and guidance of all concerned.

**ATTY. MARIA THERESITA E. PATULA**  
*Chairperson, Bids and Awards Committee*